



THE CITY OF SAN DIEGO

## **SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA**

*Friday, February 19, 2016 at 8:45 a.m.*

**\*\* Downtown Central Library \*\***

Mary Hollis Clark Conference Center  
330 Park Blvd. San Diego, CA 92101

- 1. Call to Order and Introductions**
- 2. Approval of Minutes** – Approval of October Minutes, No Quorum at December Meeting
- 3. Public Comment – 8:50 a.m. (TIME CERTAIN)**  
Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.
- 4. Administrative Items:**
  - A. Board Administrative Items and/or Non-Agenda Comment
  - B. Requests for Agenda Revisions (continuances, change in order, etc.)
  - C. Development Services Department Technical Advisory Committee – Representative(s) Report\*
  - D. Economic Development Department/Business Expansion Attraction & Retention (BEAR)
- Information Items/Discussion:**
- 5. City of San Diego Economic Development Strategy (EDS)** – Lydia Moreno, Deputy Director  
Overview of the Economic Development Strategy and discussion of how the SBAB can assist with accomplishing Goals and Objectives. Discuss the relationship between the EDS and the SBAB 2016 Work Plan.
- 6. Small Business Advisory Board 2016 Work Plan** – Elizabeth Studebaker, Neighborhood Investment Manager - Board discussion of 2016 Work Plan development.
- 7. San Diego Municipal Code regarding the Small Business Advisory Board** – Elizabeth Studebaker - Review & discuss San Diego Municipal Code sections regarding the SBAB.
- 8. 2016 SBAB Outreach Meeting** – Ruben Garcia, SBAB Chair will begin discussion on planning for the Board's annual outreach event scheduled for October 28, 2016 at the Downtown Central Library in the Shiley Special Events Suite.
- 9. BID Council Report – Report on Current Activities of the BID Council** – Warren Simon, BIDC

**10. 2016 SBAB Meeting Dates and Location** – Alicia Martinez-Higgs, Neighborhood Investment Unit

**11. Next Meeting Date and Location** – Friday, April 15, 2016 – Downtown Central Library

Location/Parking:

The Central Library is located in Downtown San Diego's East Village on Park Blvd. at 11th Avenue, near Petco Park. Underground parking is available and **parking is free for two hours with validation.** Parking validation is available in the 1<sup>st</sup> Floor Lobby. Thereafter, parking fee is \$3.75 per hour on a **cash only** basis. Parking information: <http://www.sandiego.gov/public-library/locations/centralparking.shtml>

**12. Adjournment** – (TIME CERTAIN) Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Department at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.